Partnership and exhibition prospectus

ICIP 2015
IEEE International Conference on Image Processing
27-30 SEPTEMBER 2015, QUÉBEC CITY, CANADA

www.icip2015.org
WELCOME FROM THE GENERAL CHAIRS

The International Conference on Image Processing (ICIP), sponsored by the IEEE Signal Processing Society, is the premier forum for the presentation of technological advances and research results in the fields of theoretical, experimental, and applied image and video processing. ICIP 2015, the twenty second in the series that has been held annually since 1994, brings together leading engineers and scientists in image and video processing from around the world. Research frontiers in fields ranging from traditional image processing applications to evolving multimedia and video technologies are regularly advanced by results first reported in ICIP technical sessions.

ICIP 2015 will be held on September 27-30, in Québec City, Canada. Travel & Leisure Magazine ranked Québec City as the top destination in Canada and the eighth best in North America in 2013. Also in 2013, Condé Nast Traveler readers listed Québec City as a Top-10 favorite destination in the world, and No.1 in Canada! It also ranks Québec City as one of the three best destinations in terms of value for money.

ICIP typically attracts 1,000 – 1,500 attendees from around the globe. ICIP 2015 will give you a unique chance to meet and address representatives from a wide range of companies and academic and research institutions. Therefore, we are confident that your participation in this event will bring your organization considerable commercial rewards.

Your involvement and contribution, in the form of Partnership, Exhibition or Advertisement, would be greatly appreciated and can be tailored according to your specific needs and possibilities. We are sure you will seriously consider this heart-felt invitation, and we will be happy to welcome your organization as a supporter for the conference.

We are looking forward to welcoming you to Québec City!

Jean-Luc DUGELAY, Eurecom
André MORIN, Optelis
General Co-Chairs

Khaled EL-MALEH, Qualcomm
Branislav KISACANIN, Interphase
Exhibit/Industry Co-Chairs

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Previous Locations & Attendance
2005 Genoa, Italy 1102
2006 Atlanta, GA, USA 983
2007 San Antonio, TX, USA 1052
2008 San Diego, CA, USA 1012
2009 Cairo, Egypt 1194
2010 Hong Kong 1438
2011 Brussels, Belgium 1208
2012 Orlando, FL, USA 991
2013 Melbourne, Australia 1007
2014 Paris, France 1701
BENEFITS

For Attendees
- Top-rated, peer-reviewed technical paper sessions;
- Special and invited paper sessions of topical interest;
- Short Course & Workshops for additional educational opportunities;
- Exhibitors showcasing their latest products and services;
- A unique chance to meet Lena Söderberg – the figure behind the legendary “Lenna” image – who will preside to the Banquet/Awards ceremony;
- Social and cultural side events;
- Right at the heart of the historical quarters of Quebec City, birthplace of French North America and the only walled city north of Mexico.

For Exhibitors
- Stand out from the competition and benefit from this unique opportunity to meet face to face with image processing specialists from around the world;
- Meet with prospect employees;
- A single place to keep abreast of new trends;
- Top-rated technical program draw attendees from around the world;
- An exhibit committee staffed with experienced exhibiting, sales, and marketing professionals.

ABOUT THE SPONSORING SOCIETIES

Institute of Electrical and Electronics Engineers (IEEE)
The IEEE is the world’s largest professional association dedicated to advancing technological innovation and excellence for the benefit of humanity. IEEE membership is strong of 430,000 IEEE members present in 160 countries around the world.

IEEE publishes nearly a third of the world’s technical literature in electrical engineering, computer science, and electronics. This includes approximately 170 transactions, journals, and magazines published annually by the 38 constituent technical societies who also sponsor more than 1,300 conferences in 92 countries. The IEEE Xplore® Digital Library contains more than 3.5 million documents from IEEE journals, transactions, magazines, letters, conference proceedings, and active IEEE standards.

IEEE Signal Processing Society (SPS)
The IEEE SPS is the world’s premier professional society for signal processing scientist and professionals since 1948. The SPS is the fourth largest IEEE society with more than 15,000 members. The SPS is the preeminent source of signal processing information and resources to a global community.

ICIP is one of several high quality and high impact activities of the Society. The Society produces the IEEE Signal Processing Magazine which was ranked number one among all IEEE publications (125 in total) and among all publications within the Electrical and Electronics Engineering Category (245 in total), and ahead of the Proceedings of IEEE, in terms of its impact factor.

Reserve your exhibit space now

Booth selection is based on a first-come, first-choice basis, so don’t delay and book your space now! Contact industry@icip2015.org to check availability

HOTELS

Conferium will act as a housing bureau for the Conference to provide you with the best access to a great selection of hotels within easy reach of the Québec Convention Centre. Special conference rates have been negotiated with the following hotels. Details will be posted on the website in February 2015:

- Hilton
- Delta
- Château Laurier
- Château Frontenac
- Mariott
- Palace Royale
FOYER 2000

Rest Area

Coffee Break

Photo credit: Québec City Convention Centre
EXHIBIT PACKAGES SPECIFICATIONS

All exhibits will be co-located with the breaks and poster sessions area.

10’ x 20’ Booth - CAD 5,000

- 10’ x 20’ exhibition booth
- 1 table and 2 side chairs and wastebasket
- Regular-size logo on website with hyperlink to exhibitor website
- Logo and a 50-word profile in Final Program
- Registration fee waived for two (2) exhibition representatives
- Two (2) additional registration passes (exhibit area only)
- Printed booth sign with name of company
- One (1) wastebasket
- Customized options available at additional cost

10’ x 10’ Booth - CAD 3,000

- 10’ x 10’ exhibition booth
- 1 table and 2 side chairs and wastebasket
- Regular-size logo on website with hyperlink to exhibitor website
- Logo and a 50-word profile in Final Program
- Registration fee waived for two (2) exhibition representatives
- Two (2) additional registration passes (exhibit area only)
- Printed booth sign with name of company
- Customized options available at additional cost

Tabletop Exhibit – CAD 1,500

NOTE: This package is offered solely to Not-for-profit and academic organizations

- 6’ x 8’ space
- One (1) draped table with two (2) side chairs and wastebasket
- Regular-size logo on website with hyperlink to sponsor website
- Logo and a 50-word profile in Final Program
- Registration passes (exhibit area only)

EXHIBIT HALL

- Carpeted Aisles
- Furnished Break Areas
- Cleaning of Common Areas
- Electricity, handling and storage included

If you have any questions about the exhibition please contact:

Alexis Levasseur-Dutil, Project Manager
Conferium
580 Grande-Allée E., suite 140
Québec QC, Canada
Tel: +1 418 522-8182
Email: alexis.levasseur@conferium.com
PARTNERSHIP PROGRAMS

Platinum Partner – CAD 15,000  
(1 available)  
• 10’ × 10’ booth in a prime position in exhibition area;  
• 4 complimentary delegate registrations;  
• Full-page Ad in program guide;  
• Logo and a 200-word profile in Final Program;  
• Large-size logo on website with hyperlink to sponsor website;  
• Possibility to hold a 1-hour industry workshop (room and A/V provided) during normal session times;  
• Advertising totem/Roll-up banners in conference venue close to registration desk;  
• 4-page flyer included in conference bags and/or possibility to add small promotional object (pen, etc.);  
• Acknowledgement during Opening Session & Banquet/Awards ceremony;  
• Choose ONE of the following benefits (first-come, first-served basis):  
  - Logo on USB stick OR  
  - Logo on tote bag OR  
  - Logo on conference mobile OR  
  - Logo on badge lanyard OR  
  - Logo on dynamic signage at Convention Centre (besides all rooms and in various locations throughout Centre).

Gold Partner – CAD 10,000  
(3 available)  
• 10’ × 10’ booth in a prime position in exhibition area;  
• 3 complimentary delegate registrations;  
• Full-page Ad in program guide;  
• Logo and a 200-word profile in Final Program;  
• Large-size logo on website with hyperlink to sponsor website;  
• Possibility to hold a 1-hour industry workshop (room and A/V provided) during normal session times;  
• Advertising totem/Roll-up banners in conference venue close to registration desk;  
• 2-page flyer included in conference bags;  
• Acknowledgement during Opening Session & Banquet/Awards ceremony;  

Silver Partner – CAD 5,000  
• 1 complimentary 10’ × 10’ booth in a prime position within exhibition area;  
• 2 complimentary delegate registrations;  
• Half-page Ad in program guide;  
• Logo and a 100-word profile in Final Program;  
• Medium-size logo on website with hyperlink to sponsor website;  
• Possibility to hold a 1-hour industry workshop (room and A/V provided) during normal session times;  
• Advertising totem/Roll-up banners in conference venue close to registration desk;  
• 2-page flyer included in conference bags;  
• Acknowledgement during Opening Session & Banquet/Awards ceremony;  

Bronze Partner – CAD 3,000  
• 1 complimentary delegate full registration;  
• Half-page Ad in program guide as Banquet Sponsor;  
• Logo and a 50-word profile in Final Program;  
• Regular-size logo on website with hyperlink to sponsor website;  
• 1-page flyer included in conference bags;  
• Acknowledgement during Opening Session & Banquet/Awards ceremony;
PARTNERSHIP PROGRAMS

Banquet Partner – CAD 3,000
(2 available)
• 1 complimentary delegate full registration¹²;
• Half-page Ad in program guide as Banquet Sponsor;
• Logo and a 50-word profile in Final Program;
• Logo on website with hyperlink to sponsor website;
• Advertising totem/Roll-up banner during banquet;
• Acknowledgement during Banquet/Awards ceremony;
• Logo on banquet menus;
• 2 complimentary Banquet/Awards ceremony tickets.

Welcome Reception Partner – CAD 2,000
• Logo on website with hyperlink to sponsor website;
• Half-page acknowledgement in program guide as Welcome Reception Sponsor;
• Logo and up to a 50-word profile in Final Program;
• Advertising totem/Roll-up banner at Welcome Reception.

Students Activities Partner – CAD 1,500
(3 available)
• Logo on website with hyperlink to sponsor website;
• Half-page acknowledgement in program guide as Best Paper Award Sponsor;
• Logo and up to a 50-word profile in Final Program;
• Advertising totem/Roll-up banner during awards ceremony;
• Acknowledgement during Banquet/Awards ceremony;
• 1 complimentary Banquet/Awards ceremony tickets.

Coffee Break Partner – CAD 1,500
• Logo on website with hyperlink to sponsor website;
• Logo and a 50-word profile in Final Program;
• Display space for one piece of advertising material (folder, brochures, etc.) during coffee breaks.

Industry-sponsored lunch sessions – CAD TBD
• Please contact industry@icip2015.org for more details.

PROGRAM & WEB ADVERTISING

Inside Cover – CAD 1,500
• Full color inside back or front cover;
• Regular-size logo on website with hyperlink to sponsor website.

Full Page – CAD 750
• Full color 1 page, no specific position;
• Regular-size logo on website with hyperlink to sponsor website.

Half Page – CAD 500
• Full color 1/2 page, no specific position;
• Regular-size logo on website with hyperlink to sponsor website.

Website Ad – CAD 250
• Regular-size logo on website with hyperlink to sponsor website.

Notes:
¹ Full registrations cannot be used for paper presentations. A separate registration must be purchased.
² Full registrations do not include Banquet tickets or Tutorials.
³ Rate does not include cost of lunch for attendees.
⁴ Flyer and/or material to be provided by Partner.
IMPORTANT DATES AND INFORMATION

Deadline to send Files for production of printed and/or web material (Program, totebag, USB key, Totem/Roll-ups, etc.) ....... July 15, 2015
Deadline for Totebag inserts ........ Sept. 22, 2015

CONTACT INFORMATION

Partnership/Industry Chairpersons:
Branislav KISACANIN, Interphase
Khaled EL-MALEH, Qualcomm
email: industry@icip2015.org

Exhibition/Advertisement Project Manager:
Alexis LEVASSEUR-DUTIL, Conferium
email: alexis.levasseur@conferium.com

EXHIBIT SCHEDULE

Decorating Contractor Move-in:
Sunday, Sept. 27, 2015, 8:00 - 12:00

Exhibitor Move-in:
Sunday, Sept. 27, 2015, 12:00 - 17:00

Exhibit Hours:
Monday: 10:00 - 19:00
Tuesday: 10:00 - 19:00
Wednesday: 10:00 - 16:00

Exhibitor Move out:
Wednesday, Sept. 30, 2015, 16:00 - 20:30

Decorating Contractor Move-out:
Wednesday, Sept. 30, 2015, 16:30 - 20:30
# SUMMARY - PARTNERSHIP, EXHIBIT & ADVERTISING

<table>
<thead>
<tr>
<th>Partnership Packages</th>
<th>Platinum-CAD 15,000</th>
<th>Gold-CAD 10,000</th>
<th>Silver-CAD 5,000</th>
<th>Bronze-CAD 3,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ad in program</td>
<td>Full page</td>
<td>Full page</td>
<td>Half page</td>
<td>–</td>
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<tr>
<td>Logo size on website</td>
<td>Large</td>
<td>Large</td>
<td>Medium</td>
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<td>Profile in final program</td>
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<td>200-word</td>
<td>100-word</td>
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<tr>
<td>Full delegate registrations</td>
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<td>2</td>
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<td>Exhibit Space</td>
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<td>10’x 10’</td>
<td>10’x 10’</td>
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<tr>
<td>Optional benefit</td>
<td>Select 1 of 5</td>
<td>Select 1 of 4</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Partner-supplied insert in tote bag</td>
<td>4 pages + small item</td>
<td>4 pages</td>
<td>2 pages</td>
<td>1 page</td>
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<tr>
<td>Acknowledgement during Opening Session &amp; Banquet/Awards</td>
<td>a</td>
<td>a</td>
<td>a</td>
<td>a</td>
</tr>
<tr>
<td>Possibility of 1-hour Industry workshop</td>
<td>a</td>
<td>a</td>
<td>a</td>
<td>–</td>
</tr>
<tr>
<td>Roll-Up/Totem at registration</td>
<td>a</td>
<td>a</td>
<td>a</td>
<td>–</td>
</tr>
<tr>
<td>Maximum number of partners</td>
<td>1</td>
<td>3</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Partnership Packages</td>
<td>Banquet-CAD 3,000</td>
<td>Welcome-CAD 2,000</td>
<td>Students-CAD 1,500</td>
<td>Breaks-CAD 1,500</td>
</tr>
<tr>
<td>Ad in program</td>
<td>Half-page</td>
<td>Half-page</td>
<td>Half-page</td>
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</tr>
<tr>
<td>Logo size on website</td>
<td>Regular</td>
<td>Regular</td>
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<td>Profile in final program</td>
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<tr>
<td>Full delegate registrations</td>
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<td>–</td>
<td>–</td>
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<tr>
<td>Acknowledgement during Opening Session &amp; Banquet</td>
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<td>–</td>
<td>a</td>
<td>–</td>
</tr>
<tr>
<td>Roll-Up/Totem at registration</td>
<td>At Banquet</td>
<td>At welcome</td>
<td>At Banquet</td>
<td>–</td>
</tr>
<tr>
<td>Logo on Banquet menu</td>
<td>a</td>
<td>–</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Banquet tickets</td>
<td>2</td>
<td>–</td>
<td>1</td>
<td>–</td>
</tr>
<tr>
<td>Display space during breaks</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>1 piece</td>
</tr>
<tr>
<td>Maximum number of partners</td>
<td>2</td>
<td>–</td>
<td>3</td>
<td>–</td>
</tr>
</tbody>
</table>

## Exhibit Space Rental

<table>
<thead>
<tr>
<th>Size</th>
<th>Description</th>
<th>Rate (CAD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’x 20’</td>
<td>10’ x 20’ space with one table, 2 chairs, company identification sign</td>
<td>5,000</td>
</tr>
<tr>
<td>10’x 10’</td>
<td>10’ x 10’ space with one table, 2 chairs, company identification sign</td>
<td>3,000</td>
</tr>
<tr>
<td>Table-Top</td>
<td>6’ x 8’ space with one table and 2 chairs – ONLY for not for profit and academic organizations</td>
<td>1,500</td>
</tr>
</tbody>
</table>

## Final Program & Web Advertising

<table>
<thead>
<tr>
<th>Type</th>
<th>Description</th>
<th>Rate (CAD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Cover</td>
<td>Full color inside back or front cover</td>
<td>1,500</td>
</tr>
<tr>
<td></td>
<td>Regular-size logo on website with hyperlink to sponsor website</td>
<td></td>
</tr>
<tr>
<td>Full Page</td>
<td>Full color 1 page, no specific position</td>
<td>750</td>
</tr>
<tr>
<td></td>
<td>Regular-size logo on website with hyperlink to sponsor website</td>
<td></td>
</tr>
<tr>
<td>Half Page</td>
<td>Full color 1/2 page, no specific position</td>
<td>500</td>
</tr>
<tr>
<td></td>
<td>Regular-size logo on website with hyperlink to sponsor website</td>
<td></td>
</tr>
<tr>
<td>Website Ad</td>
<td>Regular-size logo on website with hyperlink to sponsor website</td>
<td>250</td>
</tr>
</tbody>
</table>

### Notes:

1. Full registrations cannot be used for paper presentations. A separate registration must be purchased.
2. Full registrations do not include Banquet tickets or Tutorials.
3. Rate does not include cost of lunch for attendees.
4. Flyer and/or material to be provided by Partner.
ORDER FORM

Company Information

Company Name:  
Address:  
City:  State:  ZIP Code:  
Contact Name:  Title  
Phone:  Fax:  
Email:  Web site:  

Exhibitor Booths

<table>
<thead>
<tr>
<th>Space types</th>
<th>Price</th>
<th>Quantity</th>
<th>Total</th>
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</thead>
<tbody>
<tr>
<td>10’ x 20’ Booth</td>
<td>CAD 5,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10’ x 10’ Booth</td>
<td>CAD 3,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Table top Exhibit</td>
<td>CAD 1,500</td>
<td></td>
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</tbody>
</table>

Partnership Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>CAD</th>
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</thead>
<tbody>
<tr>
<td>Platinium Partner</td>
<td>15,000</td>
</tr>
<tr>
<td>Gold Partner</td>
<td>10,000</td>
</tr>
<tr>
<td>Silver Partner</td>
<td>5,000</td>
</tr>
<tr>
<td>Bronze Partner</td>
<td>3,000</td>
</tr>
<tr>
<td>Banquet Partner</td>
<td>3,000</td>
</tr>
<tr>
<td>Welcome Reception Partner</td>
<td>2,000</td>
</tr>
<tr>
<td>Student Act. Partner</td>
<td>1,500</td>
</tr>
<tr>
<td>Coffee Break Partner</td>
<td>1,500</td>
</tr>
</tbody>
</table>

Program & Web Advertising

<table>
<thead>
<tr>
<th>Advertising</th>
<th>CAD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Cover</td>
<td>1,500</td>
</tr>
<tr>
<td>Half Page</td>
<td>500</td>
</tr>
<tr>
<td>Full Page</td>
<td>750</td>
</tr>
<tr>
<td>Full Page</td>
<td>250</td>
</tr>
</tbody>
</table>

Payment

☐ By cheque (payable to Conferium «In Trust»)

Conferium  
580 Grande Allée est, Suite 140, Quebec City, Qc  
G1R 2K2 Canada

Credit Card  
☐ Visa  ☐ Master Card  ☐ American Express

Card Number  
Expiration Date  CVN (3 last digits behind the card)

I understand and fully agree to the specifications stated above and below.

Signature:  Date:  

PLEASE, SEND THIS COMPLETED FORM BY EMAIL TO CONFERENCE@CONFERIUM.COM OR BY FAX AT 1 418 529-7548
1. CHARACTER OF THE EXHIBITION: The IEEE ICIP and or its designated agent reserves the right to determine the eligibility of any company, product or service and the right to restrict, prohibit or evict any Exhibitor or product which detracts from the character of the exhibition or for any violation of the following Terms and Conditions.

2. LOCATION/DATES: The 2015 IEEE International Conference on Image Processing will be held september 27-30, 2015, at the Québec City Convention Centre, Québec City, Québec, Canada. Hours: (to be confirmed) Monday, September 28, 2015: 10:00 to 19:00; Tuesday, September 29, 2015: 10:00 to 19:00; Wednesday, September 30, 2015: 10:00 to 16:00.

3. INSTALLATION AND DISMANTLING: Spaces will be accessible to Exhibitors for setting up displays on Sunday, September 27, 2015, from 12:00 to 17:00. Packing and removal will be on Wednesday, September 30, 2015, from 16:00 to 20:30. Packing and removal of Exhibits prior to the close of the Exhibition is prohibited. Exhibitors shall be liable for all storage and handling charges for failure to remove Exhibits by the specified time and date.

4. BOOTH SIZE/FEES/EQUIPMENT: A full exhibit area of 10 feet x 20 feet at a cost of CAD $5,000.00. A full exhibit area of 10 feet x 10 feet at a cost of CAD $3,000.00. A tabletop Exhibit at a cost of $1,500.00. Maximum height for all materials erected is restricted by the Convention Center. Exhibitors who are using an island or peninsula configuration must contact show management for permission in advance of move in. Failure to make final payment constitutes a cancellation of this contract. See Cancellations section of the Terms and Conditions for details. Standard equipment entitlements include: organization name on provided nameplate, organization listing and 50-word description per exhibitor in the on-site directory and on the Conference web site, list of Conference attendees (post Conference,) and two exhibitor registrations granting access to plenary and technical sessions as an audience member. Any additional equipment requirements may be acquired through show service vendors identified in the Service Manual.

5. AUDIO/VISUAL: Exhibitors are allowed to bring in their own audio visual equipment to use in their booths; however, show service personnel are not responsible for maintenance of such equipment. All A/V equipment leased through show services must be reserved in advance via the Service Manual forms.

6. SPACE ASSIGNMENTS: Space assignments are made by IEEE on a first-come, first-served basis, with all assignments made in the best interest of the Exhibition. The Exhitor's booth location preference will be requested and assigned whenever possible. IEEE reserves the right to alter an Exhibitor’s assigned space if it is deemed necessary in the best interest of the Exhibition and will consult with the Exhibitor before exercising this discretion.

7. SUBLETTING OF SPACE: The Exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials from other firms than his own in the exhibit space without written consent of Conference organizers. Only one company shall be considered as the Exhibitor, any other company or unit in the space shall be considered a subsidiary or affiliate.

8. GENERAL REGULATIONS: Loudspeaker sound displays are prohibited. The Conference staff reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind.

9. SAFETY CONSIDERATIONS: All exhibit and space materials must be in compliance with local fire and hazardous materials handling ordinances. Volatile oils, gases, other explosives or any substance prohibited by the city departments or authorities will not be permitted in the exhibition area. Likewise, all electrical work and wiring must be approved and installed in accordance with regulations. Corridors leading to exit doors and all entrance and exit doors should be kept clear of obstructions at all times. No objects are to be attached to or suspended from the fire sprinklers or light fixtures on the ceiling. Under no circumstances should the fire alarm call points, fire hose reels, fire extinguishers and exits be blocked or access to them be impeded by exhibition booths, partitions, exhibits or other objects.

10. OFFICIAL CONTRACTOR: An official Contractor will be designated in the Service Manual to perform services for exhibitors. No exhibitor or representative shall contract for such services with other than the said official contractor without the express written consent of Conference organizers, which, for reasons of security, in their sole discretion can deny such permission.

11. ON-SITE REPRESENTATIVE: Exhibitors shall keep an attendant in their space during all exhibit hours.

12. SECURITY/LIABILITY: Overnight security personnel will be present in the exhibit area. The exhibitor assumes entire responsibility and agrees to protect, indemnify, and defend the Québec Convention Center, IEEE, Conference partners and their employees and agents, harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney’s fees arising out of or caused by exhibitor installation, removal, maintenance, occupancy or use of exhibit premises or a part thereof, excluding any such liability caused by the sole negligence of Conference organizers, its employees and agents. In addition, exhibitors acknowledge that the show services contractors and IEEE do not maintain insurance covering exhibit property and that it is the responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses sustained through exhibition.

13. FACILITY DAMAGE: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the spaces, or the equipment in the spaces. When such damage occurs, the exhibitor is liable to the owner of the property so damaged.

14. CANCELLATION: If space contracted is canceled by the exhibitor on or after July 15, 2015, or if the exhibitor fails to occupy the space contracted, IEEE is entitled to the full amount of the space rental. Any cancellation made before July 15, 2015, will get a refund of 80% of the amount of the space rental.

15. AMENDMENT TO EXHIBITOR AGREEMENT: Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of the Conference organizers and IEEE.

16. INABILITY TO PERFORM: If IEEE should be prevented from holding the exposition by any cause beyond its control or if it cannot permit the exhibitor to occupy his space due to circumstances beyond its control, IEEE will refund to the exhibitor the amount of the rental paid, and IEEE shall have no further obligation or liability to the exhibitor.

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